



CITY OF LODI

COUNCIL COMMUNICATION

AGENDA TITLE: Information Regarding Summer Programs for North County Youth Administered by the City of Lodi's Parks and Recreation Department

MEETING DATE: June 6, 2001

PREPARED BY: Janet L. Hamilton, Management Analyst

RECOMMENDED ACTION: None. Provided for Council information.

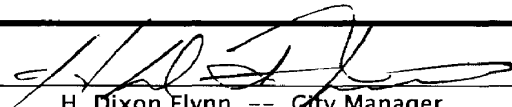
BACKGROUND INFORMATION: The Human Services Agency of San Joaquin County will purchase from the Parks and Recreation Department the following services:

Administration of a summer day camp at Lockeford School (\$21,374) and a Lodi Lake day camp program (\$25,106) for north county youth. The attached purchase order, budgets, and program descriptions provide detailed information.

FUNDING: Fully funded by the Human Services Agency of San Joaquin County


Roger Baltz
Parks and Recreation Director

APPROVED: _____


H. Dixon Flynn -- City Manager

05/29/01

**PURCHASE ORDER FOR CITY OF LODI PARKS AND RECREATION
DEPARTMENT**

DATE: May 21, 2001

CONTRACTOR: City of Lodi Parks and Recreation Department

AMOUNT: \$46,480

PROGRAM SCOPE:

City of Lodi Parks and Recreation Department in collaboration will provide a day camp for up to 60 participants at Lockeford School as well as provide a day camp experience at Lodi Lake for a four week period for an average of 40 children from various schools in the area (New Hope, Lockeford, and community centers). The program will offer a variety of interesting, stimulating activities for children of CalWORKS families and other needy families.

REPORTING REQUIREMENTS:

Monthly Fiscal Report
Quarterly Program Report

RATIONALE: This project ties into two of the four purposes of TANF funds, namely:

1. To prevent and reduce the incidence of teen pregnancies by intervening early in the life of school children to provide safe, positive alternatives for children who are at high-risk youth;
2. To encourage the formation and maintenance of two-parent families by providing the foundations for youth to learn skills that encourage communication, positive interactions with peers and adults, and skills that provide the foundation for development of good work skills.

TERM: June 1, 2001 through September 1, 2001. Lodi Parks and Recreation Department will submit invoices for costs incurred.

ATTACHMENT:

CONTACT: Janet Hamilton, City Manager's Office
City of Lodi
333-6700



Parks and Recreation Department
The Benefits are Endless

Summary:

The Lodi Parks and Recreation Department in partnership with Lodi Unified School District would like to create and implement a summer program for 40 of the 60 participants that are enrolled in the Lockeford After School Enrichment Program when they are off-track in June and July.

1. Population to be served:

Lockeford Elementary School is located outside the City of Lodi limits. 86.5% of the families at Lockeford participate in the free or reduced lunch program and 36.9% receive public financial assistance. The student population is 29% Hispanic, 67% White, 1% Pacific Islander, 1% African American, 1% Asian, and 1% American Indian. Currently, 60 students in grades Kindergarten through 6th participate in the Enrichment Program.

2. Target Area for Program Delivery:

The target area is Lockeford Elementary School and the Enrichment Program. The Enrichment Program participants will have the right to enroll first. The summer program will utilize three main areas: Cafeteria, Playground and possibly one portable.

3. Type of Program/Service to be provided:

The overall goal is to provide participants a safe and supervised off-track experience in the upcoming summer months. The program hours will be from 9am-3pm, Monday – Friday. The program will start operation on June 4, 2001 and end on July 31, 2001, no program on July 4, 2001. The children will have experiences in various types of activities. For example, arts and crafts projects, organized games, water and free play. The program will also offer two snack times a day and four field trips. The program will have a site leader and three recreation leaders for a staff to participant ratio of 1:10.

4. Type of Outcomes to be Achieved:

By providing this opportunity, the parents can focus on achieving the following outcomes:

- Improve motivation, performance, and self-esteem of children, youth, and family members;

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Parks and Recreation Department
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- Support provision of essential services that make it possible for needy persons with multiple barriers to participate in the CalWORKSs programs;
- Encourage the formation and maintenance of two parent families.

The outcomes can be measured by the following:

- Maintaining a log of daily attendance;
- Survey the participants and their parents.
- Program Evaluation

5. Applicant Agency and Partners

Currently, the City of Lodi Parks and Recreation Department operates nine After School Programs in cooperation with the Lodi Unified School District. We feel we have a long outstanding record of providing a quality service for our residents and non-residents.

6. Program Budget:

<u>Description</u>	<u>Total</u>
Staff Salary (1:10)	\$10,992
Recreation Coordinator	\$ 1,337
Staff Taxes	\$ 959
4 Field trips (Admission and Transportation)	\$ 2,500
2 Snacks/Day (\$1.50 x 40 children x 41 days)	\$ 2,460
Staff Uniforms	\$ 180
Administrative Fee	\$ 400
Cellular Phone Charges	\$ 70
LUSD Facility Use Fee	\$ 1,476
Supplies and Materials	\$ 1,000
Total:	\$ 21,374

7. Program Request:

The Lodi Parks and Recreation Department is requesting \$21,374 to provide and operate an off-track, 8 week summer camp program for children in grades Kindergarten – 6th who attend Lockeford Elementary School and the Lockeford After School Enrichment Program.

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Summary:

The Lodi Parks and Recreation Department to create and implement a Camp Lodi Lake program for 40 participants that are from various School Districts in Northern San Joaquin County.

1. Population to be served:

The participants will be students who are off-track for the summer and attend various local School Districts.

2. Target Area for Program Delivery:

The target area is northern San Joaquin County. The participants will be able to enjoy utilizing most of the Lodi Lake Park.

3. Type of Program/Service to be provided:

The overall goal is to provide participants a safe and supervised off-track experience in the upcoming summer months. The program hours will be from 9am-3pm, Tuesday – Friday, up to 20 days. The children will have experiences is various types of activities. For example, arts and crafts projects, education speakers, Discovery Center and boat tours, water and free play. The program will also offer 2 snacks a day and lunch. The program will have a Camp Director and three Camp Leaders for a staff to participant ratio of 1:10.

Schedule

9:00am	Bus
9:30am	Orientation/Guest Speaker/Nature Tour
10:30am	Snack
10:45am	Craft/Discovery Center Tour
11:30am	Lunch
12:30pm	Water Activities
2:15pm	Clean-up
2:30pm	Snack
2:50pm	Load Bus

4. Type of Outcomes to be Achieved:

By providing this opportunity, the parents can focus on achieving the following outcomes:

- Improve motivation, performance, and self-esteem of children, youth, and family members;
- Support provision of essential services that make it possible for needy persons with multiple barriers to participate in the CalWORKSs programs;

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- Encourage the formation and maintenance of two parent families.

The outcomes can be measured by the following:

- Maintaining a log of daily attendance;
- Survey the participants and their parents.
- Program Evaluation

5. Applicant Agency and Partners

The City of Lodi Parks and Recreation Department operated Camp Lodi Lake last year. We feel we have a long outstanding record of providing a quality service for our residents and non-residents.

6. Program Budget:

Administrative Fee	2 x 2 hrs x \$25	\$2,000
1 Camp Director	\$12 x 160 hours	\$1,920
3 Camp Leaders	\$ 9 x 450 hours	\$4,050
1 Rec Coordinator	\$17 x 20 hours	\$ 326
Staff Taxes		\$ 490
160 Participant T-shirts	\$8 x 40 children x 4 groups	\$1,280
Staff Uniform	\$10 x 4 staff	\$ 200
Transportation (Grape Line)	\$1.60 per ride	\$2,600
Speaker	\$100 x 20 days	\$2,000
2 Snacks	\$1 x 40 children x 20 days	\$1,600
Lunch	\$5 x 48 (8 staff)	\$4,800
Craft Projects	\$2 x 40 children x 20 days	\$1,600
Water Activities	(A different activity per day)	\$2,240
	(\$2.80 average per camper per day)	
	2 days of Swimming	\$3 x 40
	1 day of Canoe & Kayak	\$4 x 40
	1 day of Boat Tour	\$7 x 40

7. Program Request:

The Lodi Parks and Recreation Department is requesting \$25,106 to provide and operate an off-track, 20 day Camp Lodi Lake program for children in grades 2nd – 8th who attend various School Districts in Northern San Joaquin County.